

**AG USA ADHERENTS**  
**2007 - 2017 Data By District and Region\***

| District                          | Dist # | 2007    | 2008    | 2009    | 2010    | 2011    | 2012    | 2013    | 2014    | 2015    | 2016    | 2017    | 2016 -<br>2017<br>%<br>Change | 2007 -<br>2017<br>%<br>Change |
|-----------------------------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------------------------|-------------------------------|
| Alabama                           | 01     | 58,428  | 57,755  | 55,486  | 54,812  | 54,649  | 51,361  | 50,554  | 52,630  | 49,648  | 49,684  | 53,260  | 7.2%                          | -8.8%                         |
| Alaska                            | 51     | 11,240  | 10,417  | 10,618  | 10,409  | 10,299  | 10,661  | 10,232  | 9,343   | 10,263  | 10,178  | 10,493  | 3.1%                          | -6.6%                         |
| Appalachian                       | 02     | 12,994  | 12,868  | 13,483  | 12,644  | 12,556  | 12,917  | 13,371  | 12,410  | 11,570  | 10,794  | 9,850   | -8.7%                         | -24.2%                        |
| Arizona                           | 03     | 103,519 | 106,805 | 111,414 | 117,214 | 98,026  | 87,095  | 91,786  | 73,477  | 71,569  | 69,591  | 62,465  | -10.2%                        | -39.7%                        |
| Arkansas                          | 04     | 66,949  | 68,084  | 65,891  | 66,049  | 66,511  | 66,941  | 65,547  | 66,551  | 66,686  | 67,261  | 74,875  | 11.3%                         | 11.8%                         |
| Brazilian                         | 59     | 5,201   | 4,816   | 4,590   | 4,815   | 4,683   | 6,013   | 6,061   | 6,101   | 5,971   | 5,986   | 6,556   | 9.5%                          | 26.1%                         |
| Central District/Distrito Central | 71     | 16,382  | 17,025  | 17,884  | 18,504  | 18,152  | 18,455  | 19,007  | 18,583  | 19,321  | 19,564  | 15,566  | -20.4%                        | -5.0%                         |
| Florida Multicultural             | 56     |         |         |         |         |         |         | 39,675  | 41,771  | 41,215  | 41,142  | 43,100  | 4.8%                          | NA                            |
| Georgia                           | 06     | 48,724  | 52,244  | 51,640  | 53,692  | 53,990  | 51,741  | 52,080  | 53,092  | 53,890  | 54,279  | 54,283  | 0.0%                          | 11.4%                         |
| German                            | 60     | 2,245   | 1,963   | 1,536   | 1,838   | 2,013   | 2,779   | 3,165   | 3,104   | 2,773   | 2,755   | 2,816   | 2.2%                          | 25.4%                         |
| Gulf Latin American               | 72     | 63,544  | 63,953  | 62,801  | 48,618  | 48,733  | 0       | 0       | 0       | 0       | 0       | 0       | 0.0%                          | 0.0%                          |
| Hawaii                            | 53     | 22,544  | 23,476  | 21,035  | 23,382  | 23,550  | 29,403  | 31,133  | 26,694  | 30,159  | 32,786  | 30,742  | -6.2%                         | 36.4%                         |
| Illinois                          | 07     | 107,157 | 106,465 | 104,202 | 104,956 | 105,067 | 100,849 | 97,935  | 95,451  | 94,695  | 96,509  | 97,063  | 0.6%                          | -9.4%                         |
| Indiana                           | 08     | 57,407  | 57,605  | 51,894  | 53,576  | 54,276  | 51,834  | 51,874  | 50,444  | 51,106  | 50,061  | 53,599  | 7.1%                          | -6.6%                         |
| Iowa                              | 39     | 29,464  | 28,104  | 27,919  | 28,380  | 29,189  | 29,083  | 28,548  | 31,662  | 34,489  | 31,867  | 29,462  | -7.5%                         | 0.0%                          |
| Kansas                            | 09     | 29,672  | 28,772  | 27,828  | 28,869  | 27,947  | 27,421  | 27,460  | 25,430  | 26,044  | 25,777  | 25,832  | 0.2%                          | -12.9%                        |
| Kentucky                          | 10     | 21,556  | 21,962  | 21,227  | 21,474  | 20,466  | 19,315  | 19,608  | 21,245  | 19,568  | 18,710  | 18,586  | -0.7%                         | -13.8%                        |
| Korean                            | 57     | 21,134  | 21,919  | 21,548  | 21,442  | 26,428  | 27,492  | 28,076  | 29,388  | 28,559  | 28,264  | 21,536  | -23.8%                        | 1.9%                          |
| Louisiana                         | 11     | 50,032  | 52,308  | 52,895  | 54,730  | 55,238  | 54,250  | 56,596  | 58,649  | 58,661  | 57,367  | 58,106  | 1.3%                          | 16.1%                         |
| Michigan                          | 12     | 74,774  | 75,571  | 73,240  | 72,766  | 76,507  | 78,215  | 80,234  | 81,604  | 82,311  | 83,577  | 81,401  | -2.6%                         | 8.9%                          |
| Midwest Latin American            | 73     | 13,957  | 14,716  | 21,640  | 25,064  | 40,403  | 40,702  | 34,118  | 36,131  | 39,642  | 41,817  | 42,056  | 0.6%                          | 201.3%                        |
| Minnesota                         | 13     | 67,155  | 69,197  | 66,059  | 77,111  | 81,892  | 89,018  | 97,032  | 105,147 | 119,492 | 126,194 | 104,012 | -17.6%                        | 54.9%                         |
| Mississippi                       | 14     | 20,015  | 19,039  | 19,348  | 21,355  | 22,798  | 23,872  | 24,645  | 23,124  | 23,028  | 24,412  | 23,989  | -1.7%                         | 19.9%                         |
| Montana                           | 15     | 18,813  | 18,302  | 16,659  | 16,756  | 16,701  | 17,133  | 18,254  | 19,063  | 20,494  | 20,133  | 21,112  | 4.9%                          | 12.2%                         |
| National Slavic                   | 62     |         |         | 2,483   | 5,306   | 7,571   | 9,946   | 11,195  | 12,089  | 13,349  | 14,146  | 14,986  | 5.9%                          | NA                            |
| Nebraska                          | 16     | 18,824  | 18,372  | 18,776  | 20,102  | 20,121  | 21,166  | 23,193  | 22,320  | 21,616  | 22,124  | 22,872  | 3.4%                          | 21.5%                         |
| New Jersey                        | 18     | 48,644  | 47,661  | 46,055  | 48,478  | 49,009  | 51,366  | 53,598  | 51,096  | 52,717  | 51,029  | 47,582  | -6.8%                         | -2.2%                         |
| New Mexico                        | 19     | 19,774  | 20,753  | 21,469  | 22,093  | 23,328  | 24,048  | 24,897  | 25,687  | 26,194  | 23,488  | 28,411  | 21.0%                         | 43.7%                         |
| New York                          | 20     | 63,212  | 61,621  | 61,085  | 61,285  | 64,206  | 63,073  | 63,825  | 62,685  | 64,024  | 63,135  | 62,390  | -1.2%                         | -1.3%                         |
| North Carolina                    | 21     | 54,871  | 57,707  | 57,383  | 55,844  | 55,763  | 53,752  | 50,819  | 50,927  | 52,852  | 53,792  | 58,116  | 8.0%                          | 5.9%                          |
| North Dakota                      | 22     | 9,426   | 9,743   | 9,475   | 10,807  | 11,469  | 12,850  | 13,568  | 14,893  | 16,836  | 14,896  | 17,092  | 14.7%                         | 81.3%                         |
| North Texas                       | 38     | 116,205 | 122,416 | 123,549 | 129,340 | 134,746 | 139,486 | 144,507 | 134,244 | 133,710 | 142,703 | 149,279 | 4.6%                          | 28.5%                         |

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|----------------------------|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------------------------|-------------------------------|
| Northern California-Nevada | 23     | 139,579 | 143,765 | 131,365 | 136,590 | 134,929 | 135,024 | 133,875 | 128,888 | 140,262 | 139,276 | 143,956 | 3.4%                          | 3.1%                          |
| Northern Missouri          | 45     | 19,159  | 17,270  | 17,260  | 17,016  | 17,153  | 16,857  | 16,432  | 16,960  | 17,262  | 18,077  | 18,249  | 1.0%                          | -4.7%                         |
| Northern New England       | 17     | 13,282  | 12,843  | 13,348  | 13,360  | 12,356  | 12,274  | 12,409  | 12,614  | 12,155  | 11,836  | 11,591  | -2.1%                         | -12.7%                        |
| Northern Pacific Latin     | 68     | 26,307  | 27,378  | 27,864  | 28,293  | 29,650  | 29,421  | 30,337  | 26,826  | 26,365  | 26,185  | 25,456  | -2.8%                         | -3.2%                         |
| Northwest                  | 24     | 104,726 | 105,812 | 119,487 | 128,903 | 127,137 | 130,688 | 135,589 | 133,905 | 137,765 | 146,084 | 137,504 | -5.9%                         | 31.3%                         |
| Northwest Hispanic         | 75     |         |         |         |         |         |         |         | 6,074   | 5,779   | 6,018   | 6,084   | 1.1%                          | NA                            |
| Ohio                       | 25     | 61,973  | 62,325  | 62,204  | 60,707  | 60,275  | 61,337  | 64,008  | 63,337  | 68,244  | 71,799  | 68,740  | -4.3%                         | 10.9%                         |
| Oklahoma                   | 26     | 93,622  | 87,433  | 82,973  | 85,692  | 88,580  | 88,139  | 87,918  | 89,970  | 89,843  | 86,388  | 89,376  | 3.5%                          | -4.5%                         |
| Oregon                     | 27     | 44,581  | 42,612  | 43,272  | 43,382  | 42,724  | 41,767  | 42,157  | 40,993  | 41,122  | 40,170  | 47,596  | 18.5%                         | 6.8%                          |
| Peninsular Florida         | 32     | 170,581 | 173,001 | 176,049 | 190,202 | 184,806 | 196,410 | 178,616 | 200,571 | 181,470 | 176,864 | 177,956 | 0.6%                          | 4.3%                          |
| Pennsylvania-Delaware      | 05     | 101,799 | 97,445  | 103,238 | 107,533 | 111,502 | 115,965 | 116,788 | 118,248 | 129,768 | 127,834 | 109,198 | -14.6%                        | 7.3%                          |
| Potomac                    | 28     | 82,224  | 86,178  | 87,368  | 89,521  | 91,241  | 92,782  | 94,289  | 96,231  | 95,022  | 100,273 | 102,345 | 2.1%                          | 24.5%                         |
| Puerto Rico                | 55     | 24,879  | 24,372  | 22,203  | 22,021  | 22,593  | 22,737  | 22,841  | 29,143  | 25,006  | 25,381  | 23,099  | -9.0%                         | -7.2%                         |
| Rocky Mountain             | 29     | 49,119  | 52,383  | 52,977  | 54,645  | 62,547  | 49,043  | 62,760  | 62,265  | 62,817  | 63,023  | 63,533  | 0.8%                          | 29.3%                         |
| Samoan                     | 52     |         |         |         |         |         |         |         | 4,884   | 5,444   | 6,064   | 6,533   | 7.7%                          | NA                            |
| Second Korean              | 61     | 5,711   | 5,409   | 5,328   | 5,402   | 4,915   | 4,315   | 3,868   | 3,751   | 3,858   | 3,653   | 3,877   | 6.1%                          | -32.1%                        |
| South Carolina             | 30     | 19,721  | 20,216  | 18,661  | 19,687  | 20,516  | 20,651  | 19,013  | 18,267  | 18,369  | 18,056  | 17,828  | -1.3%                         | -9.6%                         |
| South Central Hispanic     | 54     |         |         |         |         |         | 19,227  | 20,713  | 20,748  | 21,291  | 21,801  | 20,980  | -3.8%                         | NA                            |
| South Dakota               | 31     | 7,877   | 10,174  | 7,878   | 7,500   | 7,294   | 7,939   | 7,688   | 9,221   | 8,979   | 9,044   | 9,731   | 7.6%                          | 23.5%                         |
| South Texas                | 33     | 64,948  | 69,294  | 69,565  | 72,933  | 74,952  | 79,175  | 85,219  | 83,985  | 91,557  | 91,021  | 92,270  | 1.4%                          | 42.1%                         |
| Southeastern Spanish       | 56     | 35,570  | 39,327  | 40,244  | 40,847  | 44,239  | 43,815  | 0       | 0       | 0       | 0       | 0       | 0.0%                          | 0.0%                          |
| Southern California        | 34     | 143,115 | 146,520 | 152,511 | 160,024 | 152,497 | 174,279 | 170,537 | 170,497 | 169,193 | 193,368 | 198,419 | 2.6%                          | 38.6%                         |
| Southern Idaho             | 35     | 12,213  | 12,151  | 13,562  | 14,261  | 14,155  | 14,683  | 14,856  | 15,494  | 15,036  | 15,207  | 15,001  | -1.4%                         | 22.8%                         |
| Southern Latin             | 74     |         |         |         |         |         |         | 5,623   | 5,742   | 6,250   | 6,570   | 6,555   | -0.2%                         | NA                            |
| Southern Missouri          | 36     | 96,374  | 96,855  | 100,970 | 102,897 | 88,955  | 95,094  | 91,042  | 84,987  | 90,510  | 92,013  | 93,927  | 2.1%                          | -2.5%                         |
| Southern New England       | 44     | 43,120  | 41,746  | 44,171  | 44,115  | 45,397  | 45,585  | 47,241  | 44,965  | 46,546  | 48,897  | 50,899  | 4.1%                          | 18.0%                         |
| Southern Pacific           | 70     | 55,700  | 51,668  | 56,339  | 70,528  | 63,519  | 64,568  | 66,832  | 66,362  | 66,346  | 68,161  | 67,203  | -1.4%                         | 20.7%                         |
| Southwest                  | 67     |         | 5,903   | 6,448   | 6,823   | 7,019   | 6,768   | 6,593   | 6,596   | 6,358   | 5,893   | 5,448   | -7.6%                         | NA                            |
| Spanish Eastern            | 69     | 55,236  | 56,557  | 60,527  | 60,021  | 61,538  | 62,980  | 65,424  | 71,685  | 67,153  | 65,322  | 68,016  | 4.1%                          | 23.1%                         |
| Tennessee                  | 37     | 46,983  | 50,948  | 48,602  | 48,447  | 44,752  | 48,159  | 47,632  | 49,792  | 50,897  | 51,063  | 45,985  | -9.9%                         | -2.1%                         |
| Texas Gulf Spanish         | 64     |         |         |         |         |         | 20,108  | 19,782  | 21,077  | 21,852  | 21,850  | 21,638  | -1.0%                         | NA                            |
| Texas Louisiana Hispanic   | 66     |         |         |         | 15,202  | 15,602  | 17,267  | 18,388  | 18,458  | 19,634  | 19,218  | 18,595  | -3.2%                         | NA                            |
| West Florida               | 40     | 29,982  | 26,557  | 26,219  | 26,308  | 25,427  | 26,186  | 25,914  | 25,453  | 24,290  | 25,326  | 25,855  | 2.1%                          | -13.8%                        |

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|-----------------------|--------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------------|----------------------|
| West Texas            | 41     | 13,427           | 13,478           | 13,763           | 15,346           | 16,284           | 15,421           | 15,423           | 17,280           | 17,501           | 17,217           | 17,175           | -0.2%                | 27.9%                |
| West Texas and Plains | 65     |                  |                  |                  |                  |                  | 10,575           | 10,088           | 10,192           | 10,192           | 9,868            | 9,584            | -2.9%                | NA                   |
| Wisconsin-N. Michigan | 42     | 43,455           | 44,282           | 45,114           | 47,073           | 49,124           | 50,090           | 51,125           | 52,018           | 51,484           | 53,381           | 49,588           | -7.1%                | 14.1%                |
| Wyoming               | 43     | 4,140            | 4,161            | 4,047            | 3,954            | 3,992            | 4,151            | 4,244            | 4,227            | 4,040            | 4,036            | 3,720            | -7.8%                | -10.1%               |
| <b>Totals</b>         |        | <b>2,863,265</b> | <b>2,899,702</b> | <b>2,914,669</b> | <b>3,030,944</b> | <b>3,041,957</b> | <b>3,095,717</b> | <b>3,127,857</b> | <b>3,146,741</b> | <b>3,192,112</b> | <b>3,240,258</b> | <b>3,214,998</b> | <b>-0.8%</b>         | <b>12.3%</b>         |

| Region*                |  |                  |                  |                  |                  |                  |                  |                  |                  |                  |                  |                  |              |              |
|------------------------|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|--------------|--------------|
| Great Lakes            |  | 335,861          | 336,796          | 326,250          | 326,123          | 329,147          | 324,467          | 327,030          | 324,491          | 327,494          | 331,450          | 329,239          | -0.7%        | -2.0%        |
| Gulf                   |  | 280,353          | 287,234          | 287,706          | 293,478          | 278,254          | 288,316          | 285,462          | 283,103          | 289,782          | 292,116          | 296,882          | 1.6%         | 5.9%         |
| Language--East Spanish |  | 129,642          | 134,972          | 144,614          | 147,953          | 168,773          | 170,234          | 167,681          | 184,472          | 179,266          | 180,232          | 182,826          | 1.4%         | 41.0%        |
| Language--Other        |  | 34,291           | 34,107           | 35,485           | 38,803           | 45,610           | 50,545           | 52,365           | 59,317           | 59,954           | 60,868           | 56,304           | -7.5%        | 64.2%        |
| Language--West Spanish |  | 161,933          | 165,927          | 171,336          | 187,968          | 182,675          | 186,389          | 191,740          | 194,916          | 197,138          | 198,558          | 190,554          | -4.0%        | 17.7%        |
| North Central          |  | 195,360          | 197,142          | 192,481          | 207,989          | 216,242          | 227,003          | 237,586          | 252,221          | 270,158          | 275,583          | 251,006          | -8.9%        | 28.5%        |
| Northeast              |  | 352,281          | 347,494          | 355,265          | 364,292          | 373,711          | 381,045          | 388,150          | 385,839          | 400,232          | 403,004          | 384,005          | -4.7%        | 9.0%         |
| Northwest              |  | 195,713          | 193,455          | 207,645          | 217,665          | 215,008          | 219,083          | 225,332          | 223,025          | 228,720          | 235,808          | 235,426          | -0.2%        | 20.3%        |
| South Central          |  | 337,648          | 342,146          | 339,147          | 354,273          | 365,837          | 373,690          | 385,424          | 376,596          | 384,849          | 386,594          | 402,343          | 4.1%         | 19.2%        |
| Southeast              |  | 382,307          | 387,480          | 385,438          | 400,545          | 395,151          | 400,101          | 376,996          | 400,940          | 380,519          | 378,001          | 387,298          | 2.5%         | 1.3%         |
| Southwest              |  | 457,876          | 472,949          | 469,302          | 491,855          | 471,549          | 474,844          | 490,091          | 461,821          | 474,000          | 498,044          | 499,115          | 0.2%         | 9.0%         |
| <b>Totals</b>          |  | <b>2,863,265</b> | <b>2,899,702</b> | <b>2,914,669</b> | <b>3,030,944</b> | <b>3,041,957</b> | <b>3,095,717</b> | <b>3,127,857</b> | <b>3,146,741</b> | <b>3,192,112</b> | <b>3,240,258</b> | <b>3,214,998</b> | <b>-0.8%</b> | <b>12.3%</b> |

\*The Language--East Spanish and Language--West Spanish regions did not come into existence until 2009, so their totals have been estimated for previous years.

- Notes:
- 1998 The Pacific Latin American District was divided into the Northern and Southern Pacific Latin American Districts.  
The Portuguese District was formed.
  - 2003 The Portuguese District disbanded.  
The Brazilian District was formed.
  - 2005 The Second Korean District was formed.
  - 2008 The Arizona Latin District (later renamed Southwest) was formed.
  - 2009 The National Slavic District was formed.  
The Language--Spanish region was divided into East and West Spanish.
  - 2010 The Texas Louisiana Hispanic District was formed.
  - 2012 The Gulf Latin American District disbanded, and 3 new districts were formed: South Central Hispanic, Texas Gulf Spanish, and West Texas and Plains.
  - 2013 The Southeastern Spanish District disbanded, and 2 new districts were formed: Florida Multicultural and Southern Latin.
  - 2014 The Northwest Hispanic District was formed.  
The Samoan District was formed.